

STRATEGIC OUTLOOK

The Charitable Objects of the Sir Henry Royce Foundation include:

'The advancement of the science and technology of mechanical engineering for the public benefit and the advancement of education.'

'In particular, the Foundation seeks to promote the engineering ideals of Sir Henry Royce.'

Background

In furtherance of these Charitable Objects, the Foundation has already taken significant steps to:

- Provide reasonable access for study and research to the Foundation Archive of documents and records including the work of Sir Henry Royce on the history and development of his 'pursuit of excellence'.
- Maintain the Foundation Library of books and publications connected with the science of mechanical engineering.
- Provide reasonable public access to the Foundation Museum of Bill Allsep House (BAH) displaying a Collection of artefacts including: aircraft engines, model cars, artwork and photography.
- Lend items to and from other museums and collections.
- Provide reasonable access to the Lionel Gell School of Instruction (LGSi) for educational workshops on restoration, maintenance and technology.
- Support the publication of books connected with the heritage of Sir Henry Royce.
- Support the conservation and display of vehicles including the two Phantom Vs.
- Recognize individuals who have made significant contributions to the pursuit of excellence in automotive studies, research publication and RROCA club photography.

Outlook

In relation to the **Collection**, the Foundation is committed to:

- Exploring ways of making available to associations having an interest in Rolls-Royce and Bentley (R-R Club) artefacts from the Collection.
- Expanding the Collection by facilitating donations and acquisitions from R-R Club Members and the general public.
- Increasing public access to the Collection by hosting public open days each year at Bill Allsep House.

In relation to the **Archive**, the Foundation is committed to;

- Facilitating the donation of materials from R-R Club Members and the general public.
- Expanding the publication of materials from the Archive.
- Binding and conserving RROCA Club and Company periodicals.
- Disseminating to the R-R Clubs the progressive catalogue of materials held.

In relation to the **Phantom Vs**, the Foundation is committed to;

- Working with the NSW Branch and Queensland Branches of the RROCA to endure the Phantom Vs preservation as major cultural and heritage icons.
- Facilitating their presentation at historic vehicle events and the RROCA Federal Rally each year.
- Supporting Brian Crump (NSW) and Frank Carroll (Queensland) as their custodians.

In relation to the **Bill Allsep House**, the Foundation is committed to;

- Working with the Victorian Branch of the RROCA to promote BAH recognition as the home of the Archive and the Collection.
- Retaining accreditation by museum Victoria as an appropriate facility for the conservation and display of the heritage aircraft engines on loan.

In relation to the **Lionel Gell School of Instruction**, the Foundation is committed to;

- Working with the Technical Section of the Victorian Branch of the RROCA to promote the technical education objects of the Foundation.
- Working with educational institutions to use LGSi as a means for disseminating the ideals of Sir Henry Royce.
- Providing an appropriate facility for the hosting and display of vehicles.

In relation to **other premises**, the Foundation is committed to;

- Working with other R-R Clubs to develop similar premises in each State, if that is desired.

In relation to **fundraising**, the absence of a reliable, recurrent source of funds remains a weakness. The Foundation is committed to;

- Establishing a source of funds to cover recurrent expenditure.
- Launching the Friends of the Foundation initiative.
- Encouraging gifts and contributions.
- Recognizing major donors with an honour board.

In relation to the **advancement of education**, the Foundation is committed to;

- Working with Kangan TAFE in Victoria to recognize annually, its best student.
- Working with other R-R Clubs to establish a similar student recognition programme in each State and Territory.

In relation to the **wider community**, the Foundation is committed to;

- Working with other Club with like interests.
- Working with industry bodies to promote the Foundation as the pre-eminent repository in Australia of technical and historical information and artefacts concerning the ideals of Sir Henry Royce and Rolls-Royce and Bentley technology.