

THE ROLLS-ROYCE VOICE

Special Edition

August 1980

'These changes provide us as a group with greater opportunities and the strength of a larger British company'



GEORGE FENN

Merger of Rolls Royce Motors and Vickers

NEW MOTOR CAR GROUP FORMED

"AS you know, it has always been the policy of Rolls-Royce management to do all they can to let everyone in the organisation have first hand knowledge of the news which affects them or the company.

"This newspaper provides information on the organisation for the Crewe and London factories now that a decision has been made on the future structure of the new Vickers/Rolls-Royce company.

"As you will have seen from the newspapers, the nationalised aero engine company, who own the trademark Rolls-Royce, were not anxious that this should be attached to another company to form Rolls-Royce Vickers. Therefore the decision was taken that the holding company should be called Vickers Limited.

Great respect

"This in no way changes the names we use when we trade with our products. We are still making Rolls-Royce motor cars which will continue to carry the badge which has earned such great respect around the world.

"I would like to reassure you that the jobs we are all doing remain very much the same, and our future still depends, as it always has done, on producing good products which the markets of the world will buy.

"The restructuring which has taken place between ourselves and Vickers Limited is designed to simplify the management and financial control of the Group as a whole. You will not be affected in

A message from GEORGE FENN Chief Executive, Motor Car Group

any way as far as terms and conditions of your present employment are concerned.

"The Group of which I have been appointed chief executive will be called the Motor Car Group and contains the motor car activities of the Crewe site of Rolls-Royce Motor Car Division, also the Mulliner Park Ward activities in London and has additionally a business known as Pressings Division which was part of the Vickers Engineering Group and has its works at Newcastle upon Tyne. Pressings Division specialises in sub-contract manufacture of sheet metal pressings, mainly for the motor industry.

"Rolls-Royce Motors International will remain as the overseas sales and marketing operation for the Car Group and will come under the same banner within the new organisation.

"On the broader front, you will see from the chart printed overleaf that a great deal of integration has been achieved by creating five new

Groups under a board headed by David Plastow, Vickers' managing director. These Groups incorporate all the activities of both Vickers and Rolls-Royce Motors.

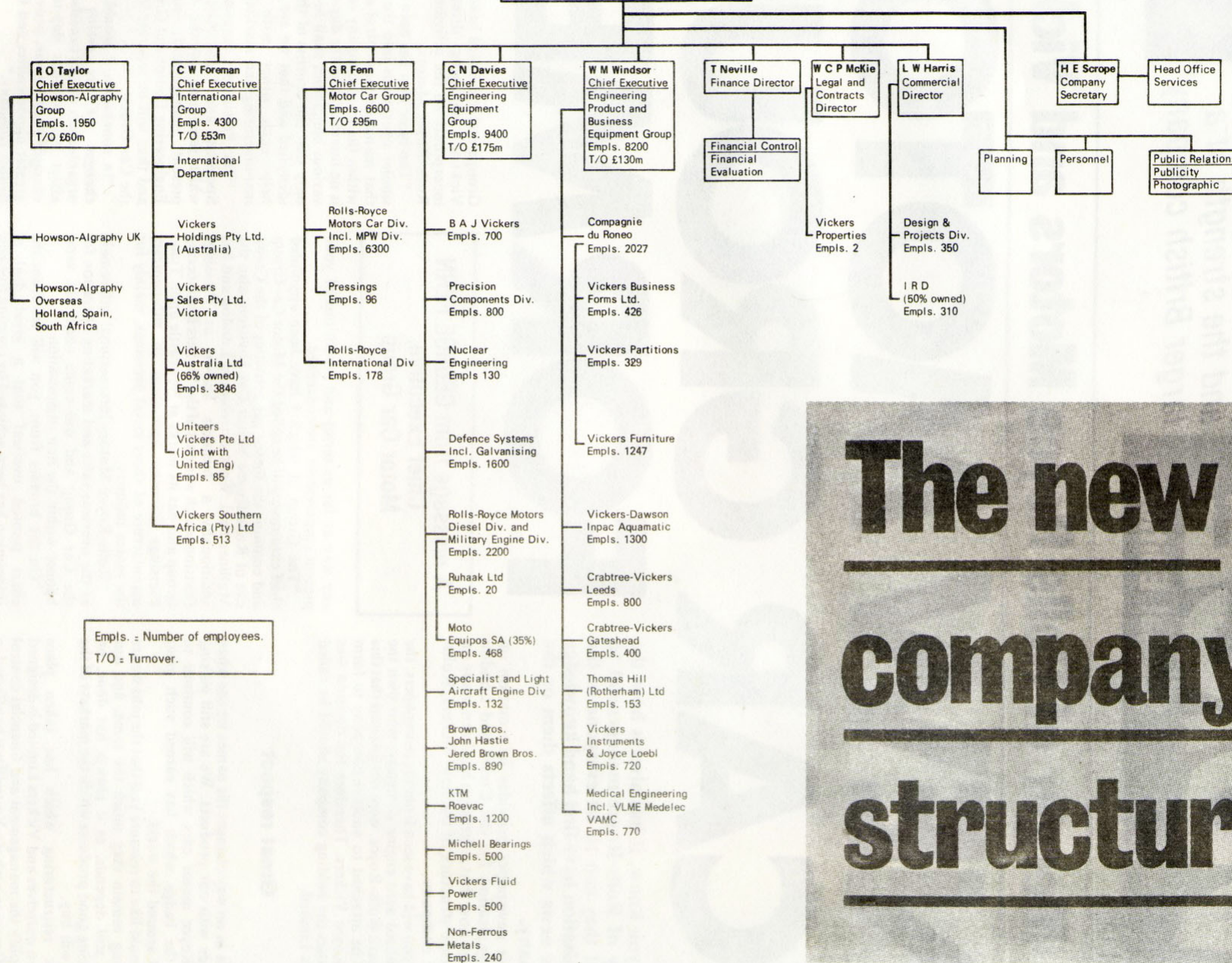
"The basic idea has been to put companies with similar operations into the same Group in order that management control and financial reporting within the joint company can be simplified. There is no intention that the day-to-day operation of the various companies shall be radically changed but only that the benefits of the larger Group can be identified and that we are in a better position to help each other with business and with manufacturing and marketing skills.

"The Precision Components Division and the Specialist and Light Aircraft Engine Division, while remaining on the Crewe site with their present management, will come under the Engineering Equipment Group of Vickers Limited and thus will be separate in reporting terms from the Car Group.

"In conclusion, I would like to stress that the changes we are seeing are very much of organisation on the broadest scale and should not affect you in your day-to-day working. These changes do, however, provide us as a group with greater opportunities and the strength of a larger British company."

Overleaf - the new Vickers group

VICKERS LIMITED
MANAGING DIRECTOR
D.A.S. Plastow



Empls. = Number of employees.
T/O = Turnover.

The new
company
structure